



Musicians to Rock Social Networks with Their Performances Recorded in Musicnotes' Free iOS App.

MADISON, WI — August 22, 2016 — Every one of us is just a video away from becoming the next YouTube musical star. Musicnotes.com, the world's leading publisher and retailer of digital sheet music and sheet music technology, is helping musicians get their shot at stardom via new audio/video recording and social media distribution in its free iOS Sheet Music Player app.

The company today unveiled the latest version of its [Musicnotes Digital Sheet Music Player](#) for iOS, which allows users to record their sheet music performances straight from the app using their iPad's camera. Musicians may then share their videos via YouTube, Facebook, Instagram and other social networks.

"We're living in a new social era thanks to technology," said Bill Aicher, Chief Marketing Officer at Musicnotes. "We wanted to take advantage of this to help all musicians have their talent heard."

More than 300 hours of video are uploaded to YouTube every minute, and nearly 5 billion videos are viewed daily on the media site, according to Statisticbrain.com. In June 2016, there were over 16 million videos uploaded directly to Facebook, generating over 224 billion views, proving video is an in-demand and useful medium across social platforms.

"We hope to promote the art of playing and singing musical notation, and celebrate the dedication it takes to learn a new piece," Aicher added.

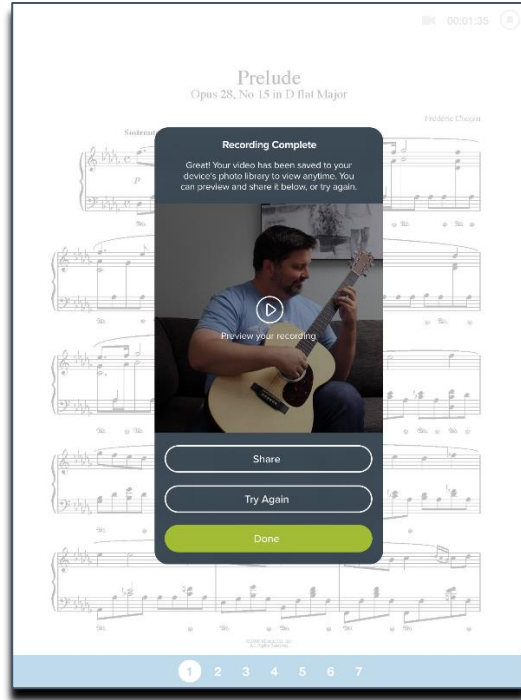
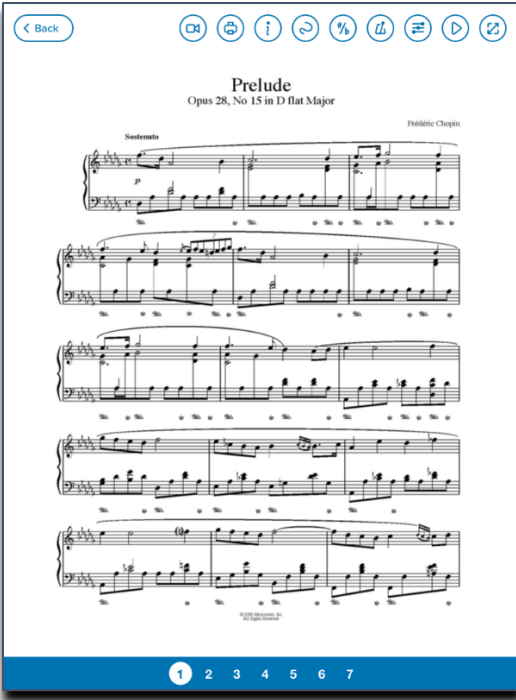
To further enable discovery, Musicnotes encourages users to tag their videos with #MyMusicnotes.

Musicnotes.com offers more than 300,000 officially licensed arrangements, covering every genre, instrument (including vocal sheet music) and skill level. The company is proud to support and advocate on behalf of songwriters and publishers through licensing of royalty payments as well as through partnerships with music publishing organizations.

Musicnotes' Digital Sheet Music Player app is available as a free download from Apple's [App Store](#), and it comes pre-installed with a selection of free sheet music to get you started. All Musicnotes.com sheet music and tab purchases are app compatible, allowing for audio/visual playback, key transposition (when applicable), markup, set list organization, and now, video recording and sharing.

Currently, the video recording feature is only available in the Musicnotes iOS Digital Sheet Music Player app for iPad, as that's the primary device used for interacting with digital sheet music. However, the company also provides free apps for iPhone, Android and Mac and Windows PCs.

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About Musicnotes: As the leader in downloadable sheet music, Musicnotes.com offers the best selection of 100% officially licensed and legal arrangements for nearly any instrument, genre and skill level. Founded in 1998, Musicnotes has transformed the way people purchase and play sheet music by fostering strong partnerships with music publishers, creating an ever-expanding catalogue of nearly 300,000 arrangements, and pioneering new technologies, like their top-rated sheet music apps for iOS and Android devices as well as Musicnotes Cloud. Musicnotes has sold more than 30 million downloads to over 5 million customers since inception. For more information, visit www.musicnotes.com.

On the Web: <http://www.musicnotes.com>